



PRESS RELEASE

FOR IMMEDIATE PUBLICATION

LES BOÎTES GOBAC INC. LAUNCHES ITS ENVIRONMENTAL MISSION:
RENTAL OF REUSABLE PLASTIC BOXES TO REVOLUTIONIZE MOVING

February 2011 - Launched recently, **GoBac inc.** proposes, as an option to cardboard boxes, the renting of durable and reusable plastic containers. This is a revolution in moving - residential or commercial - which places the company at first place in Québec for this environmental initiative.

"Whether a large or a small move or even a transfer, the rental of our plastic boxes and our other products and service decreases at least 50% of the drudgery of such an event that creates so much stress", said Shai Schwartz, the President who has accumulated several years of experience in this field. **"Is it not the time to change our habits of moving to save our forests?"** he asks.

GoBac's strategy is simple and easy: the client rents **GoBac's** boxes on line at info@gobac.ca or by phone (514) 335-2427; **GoBac** delivers the boxes to the client ; the client packs his things and moves the boxes, then **Gobac** picks-up the boxes at the client's new address! The rental of **GoBac's** ecological boxes and its delivery service eliminate all the trouble of using cardboard boxes: searching for the boxes, assembling them, closing with tape, and after the move, flattening them and disposing them.

GoBac's leasing strategy – for one, two weeks or more - greatly reduces the hourly cost of a mover, as **GoBac's** plastic boxes are stackable and fitted with handles, easy to grasp and stack, and with hinged lids to facilitate handling. Reusable approximately 400 times, **GoBac's** boxes cost the same price as the cardboard boxes and are disinfected after each use. Other **GoBac's** products such as wardrobe boxes, dollies, hand trucks, recycled packing paper are also available.



Gobac is green!

By renting **GoBac's** reusable plastic boxes, you participate in its environmental mission: reducing waste and emissions of greenhouse gas emissions. Did you know that a single **GoBac** box replaces 400 boxes of cardboard which are used only once or twice and end up in landfills? That the non-recycled cardboard occupies 40 % of these sites?

If **GoBac's** reusable boxes were used for 100 moves a month, it would save four tonnes of paper per year or 48 tonnes a year. Here's what a metric ton of 2,204 pounds of paper annually represents: the cutting of 17 trees, the use of 79 gallons of oil, 7000 gallons of water, 42,000 kilowatts of electricity, and 60 gallons of polluted air. By calculating the weight of a normal box of 1.3 pounds, one can estimate that a typical residential move is equivalent to 80 pounds of paper. What about commercial moves?

"Commercial moves remain a source of disruption of work habits during a relocation or renovation. They require good planning. With **GoBac, it is now possible for small and large companies, to eliminate all problems related to moving. We offer competitive prices and services "tailored" for all different needs, even storage"**, explains Mr. Schwartz. For now, **GoBac** serves the greater Montreal area and its surroundings.

GoBac's boxes protect files and equipment while making them accessible during the relocation process. Employees do not waste valuable time assembling cardboard boxes and searching later for their tools. GoBac can move the entire contents of an office, a showroom, a warehouse, a store in an orderly and, above all, ecological way. In short, the client should choose **GoBac** for ecology, for efficiency, for economy, for convenience. **GoBac**: the future of moving to save our forests!

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